



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser
Agency/T-Code
Buyer
Salesperson

Allen for Senate (1885)
Smart Media Group, Inc. (1051)/ELECTRON
Dome, Patricia
Petro, Susan (1110)
ph: (703) 236-9600

Invoice 423725
Inv Date 10/28/2012
Terms Cash In Advance
Contract 190745
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314

AgM

Product Political-Political (1088)
Brand SENATE/REP (18399)
Acct Types Local/Political Candidate Agency
Est/Headline C16C2210/16-10/22/12/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/2/2012 3:03:30PM

WJLA Arlington (WJLA)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|--------------------|----------------------|-----------------------|--------|-----------------------------------|-----------------------|-----------|----------|
| 1.1 | SPOT | 9:00:00AM-LIVE! | Day,Tu-1,Th-1,F-1 | 10/16/12 9:37AM (Tu) | 00:30 | LIVE! | GA1212TVH | \$400.00 | |
| 1.1 | SPOT | 9:00:00AM-LIVE! | Day,Tu-1,Th-1,F-1 | 10/18/12 9:53AM (Th) | 00:30 | LIVE! | GA1213TVH | \$400.00 | |
| 1.1 | SPOT | 9:00:00AM-LIVE! | Day,Tu-1,Th-1,F-1 | 10/19/12 9:45AM (Fr) | 00:30 | LIVE! | GA1213TVH | \$400.00 | |
| 2.0 | SPOT | | | 10/16/12 | | | 1 preempt @ \$1600.00 | \$0.00 | No Avail |
| 2.0 | SPOT | | | 10/17/12 | | | 1 preempt @ \$1600.00 | \$0.00 | No Avail |
| 3.1 | SPOT | 6:58:46PM-WHEEL | Day,Tu-1,W-1 | 10/17/12 7:23PM (We) | 00:30 | WHEEL OF FORTUNE | GA1213TVH | \$4500.00 | |
| 3.1 | SPOT | | | 10/16/12 | | | 1 preempt @ \$4500.00 | \$0.00 | No Avail |
| 4.1 | SPOT | 11:35:00PM-ABC-AB | Day,W-1 | 10/17/12 11:52PM (We) | 00:30 | ABC-ABC NIGHTLINE | GA1213TVH | \$2000.00 | |
| 5.1 | SPOT | 11:35:00PM-ABC-AB | Day,Tu-1 | 10/16/12 11:53PM (Tu) | 00:30 | ABC-ABC NIGHTLINE | GA1212TVH | \$2000.00 | |
| 6.1 | SPOT | 11:35:00PM-ABC-AB | Day,Th-1 | 10/18/12 11:55PM (Th) | 00:30 | ABC-ABC NIGHTLINE | GA1213TVH | \$2000.00 | |
| 7.1 | SPOT | 12:30:00PM-WHO W | Day,Tu-1,W-1,Th-1 | 10/17/12 12:49PM (We) | 00:30 | WHO WANTS TO BE A MILLIONAIRE (R) | GA1212TVH | \$400.00 | |
| 7.1 | SPOT | 12:30:00PM-WHO W | Day,Tu-1,W-1,Th-1 | 10/18/12 12:37PM (Th) | 00:30 | WHO WANTS TO BE A MILLIONAIRE (R) | GA1213TVH | \$400.00 | |
| 7.1 | SPOT | | | 10/16/12 | | | 1 preempt @ \$400.00 | \$0.00 | No Avail |
| 8.0 | SPOT | 3:00:00PM-ANDERS | Day,W-1,Th-1,F-1 | 10/17/12 3:21PM (We) | 00:30 | ANDERSON COOPER SHOW | GA1213TVH | \$800.00 | |
| 8.0 | SPOT | 3:00:00PM-ANDERS | Day,W-1,Th-1,F-1 | 10/18/12 3:18PM (Th) | 00:30 | ANDERSON COOPER SHOW | GA1213TVH | \$800.00 | |
| 8.0 | SPOT | 3:00:00PM-ANDERS | Day,W-1,Th-1,F-1 | 10/19/12 3:40PM (Fr) | 00:30 | ANDERSON COOPER SHOW | GA1213TVH | \$800.00 | |
| 9.1 | SPOT | 6:59:00AM-ABC-GO | Day,W-1,Th-1,F-1 | 10/17/12 8:40AM (We) | 00:30 | ABC-GOOD MORNING AMERICA | GA1212TVH | \$1600.00 | |
| 9.1 | SPOT | 6:59:00AM-ABC-GO | Day,W-1,Th-1,F-1 | 10/18/12 8:30AM (Th) | 00:30 | ABC-GOOD MORNING AMERICA | GA1213TVH | \$1600.00 | |
| 9.1 | SPOT | 6:59:00AM-ABC-GO | Day,W-1,Th-1,F-1 | 10/19/12 8:55AM (Fr) | 00:30 | ABC-GOOD MORNING AMERICA | GA1213TVH | \$1600.00 | |
| 10.1 | SPOT | 7:27:56PM-JEOPARD | Day,Tu-1,Th-1,F-1 | 10/16/12 7:53PM (Tu) | 00:30 | JEOPARDY | GA1212TVH | \$5000.00 | |
| 10.1 | SPOT | 7:27:56PM-JEOPARD | Day,Tu-1,Th-1,F-1 | 10/18/12 7:36PM (Th) | 00:30 | JEOPARDY | GA1213TVH | \$5000.00 | |
| 10.1 | SPOT | 7:27:56PM-JEOPARD | Day,Tu-1,Th-1,F-1 | 10/19/12 7:28PM (Fr) | 00:30 | JEOPARDY | GA1213TVH | \$5000.00 | |
| 11.1 | SPOT | 7:27:56PM-JEOPARD | Day,M-1 | 10/22/12 7:28PM (Mo) | 00:30 | JEOPARDY | GA1213TVH | \$5000.00 | |
| 12.0 | SPOT | | | 10/20/12 | | | 1 preempt @ \$500.00 | \$0.00 | No Avail |
| 13.0 | SPOT | | | 10/20/12 | | | 1 preempt @ \$500.00 | \$0.00 | No Avail |
| 14.1 | SPOT | 6:58:40AM-ABC-GO | Day,Sa-1 | 10/20/12 7:42AM (Sa) | 00:30 | ABC-GOOD MORNING AMERICA SAT | GA1213TVH | \$600.00 | |
| 15.1 | SPOT | 11:00:56PM-NEWS-A | Day,Tu-1 | 10/16/12 11:28PM (Tu) | 00:30 | NEWS-ABC 7 NEWS @ 11P | GA1212TVH | \$3200.00 | |
| 16.2 | SPOT | 11:00:56PM-NEWS-A | Day,Th-1 | 10/18/12 11:28PM (Th) | 00:30 | NEWS-ABC 7 NEWS @ 11P | GA1213TVH | \$2500.00 | |
| 17.2 | SPOT | 11:00:56PM-NEWS-A | Day,F-1 | 10/19/12 11:14PM (Fr) | 00:30 | NEWS-ABC 7 NEWS @ 11P | GA1213TVH | \$2500.00 | |
| 18.0 | SPOT | 6:27:00PM- 6:30:00 | Day,Tu-1,Th-1,F-1 | 10/16/12 6:28PM (Tu) | 00:30 | NEWS-ABC 7 NEWS @ 6P | GA1212TVH | \$2500.00 | |
| 18.0 | SPOT | 6:27:00PM- 6:30:00 | Day,Tu-1,Th-1,F-1 | 10/18/12 6:27PM (Th) | 00:30 | NEWS-ABC 7 NEWS @ 6P | GA1213TVH | \$2500.00 | |
| 18.0 | SPOT | 6:27:00PM- 6:30:00 | Day,Tu-1,Th-1,F-1 | 10/19/12 6:27PM (Fr) | 00:30 | NEWS-ABC 7 NEWS @ 6P | GA1213TVH | \$2500.00 | |
| 19.0 | SPOT | | | 10/17/12 | | | 1 preempt @ \$3500.00 | \$0.00 | No Avail |
| 20.0 | SPOT | 6:57:00PM- 7:00:00 | Day,M-1 | 10/22/12 6:59PM (Mo) | 00:30 | WHEEL OF FORTUNE | GA1213TVH | \$3500.00 | |
| 21.0 | SPOT | 6:27:00PM- 6:30:00 | Day,M-1 | 10/22/12 6:28PM (Mo) | 00:30 | NEWS-ABC 7 NEWS @ 6P | GA1213TVH | \$2500.00 | |
| 22.1 | SPOT | 11:00:56PM-NEWS-A | Day,M-1 | 10/22/12 11:28PM (Mo) | 00:30 | NEWS-ABC 7 NEWS @ 11P | GA1213TVH | \$3200.00 | |
| 23.1 | SPOT | 11:35:00PM-ABC-AB | Day,M-1 | 10/22/12 11:54PM (Mo) | 00:30 | ABC-ABC NIGHTLINE | GA1213TVH | \$2000.00 | |
| 24.1 | SPOT | 6:59:00AM-ABC-GO | Day,M-1 | 10/22/12 8:49AM (Mo) | 00:30 | ABC-GOOD MORNING AMERICA | GA1213TVH | \$1600.00 | |
| 25.0 | SPOT | 3:00:00PM-ANDERS | Day,M-1 | 10/22/12 3:50PM (Mo) | 00:30 | ANDERSON COOPER SHOW | GA1213TVH | \$800.00 | |



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| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|---|------------------|----------------------|-----------------------|--------|--|---------------------|-----------|----------|
| 26.1 | SPOT | 12:30:00PM-WHO W | Day,M-1 | 10/22/12 12:50PM (Mo) | 00:30 | WHO WANTS TO BE A MILLIONAIRE (R) | GA1213TVH | \$400.00 | |
| 27.1 | SPOT | 9:00:00AM-LIVE! | Day,M-1 | 10/22/12 9:29AM (Mo) | 00:30 | LIVE! | GA1213TVH | \$400.00 | |
| 28.0 | SPOT | 6:58:46PM-WHEEL | Day,F-1 | 10/19/12 7:00PM (Fr) | 00:30 | WHEEL OF FORTUNE | GA1213TVH | \$4500.00 | |
| 29.0 | SPOT | | | 10/20/12 | | | 1 preempt @\$800.00 | \$0.00 | No Avail |
| 30.0 | SPOT | | | 10/20/12 | | | 1 preempt @\$800.00 | \$0.00 | No Avail |
| 31.0 | SPOT | 9:00:00PM-ABC-AB | Day,Tu-2 | 10/16/12 10:48PM (Tu) | 00:30 | ABC-ABC NEWS | GA1212TVH | \$7000.00 | |
| 31.0 | SPOT | 9:00:00PM-ABC-AB | Day,Tu-2 | 10/16/12 11:00PM (Tu) | 00:30 | ABC-ABC NEWS | GA1212TVH | \$7000.00 | |
| 32.0 | SPOT | 9:00:00PM-ABC-AB | Day,M-2 | 10/22/12 10:47PM (Mo) | 00:30 | ABC-ABC NEWS | GA1213TVH | \$7000.00 | |
| 32.0 | SPOT | 9:00:00PM-ABC-AB | Day,M-2 | 10/22/12 11:00PM (Mo) | 00:30 | ABC-ABC NEWS | GA1213TVH | \$7000.00 | |
| 33.0 | Contract Line Remarks: Spots must run in 1st Game - VA Tech Game | | | | | | | | |
| | COLLEGE F11:58:40AM-SPORTS | Day,Sa-2 | | 10/20/12 12:00PM (Sa) | 00:30 | SPORTS-ABC COLLEGE FOOTBALL DOUBLEHEADER | GA1213TVH | \$2500.00 | |
| | COLLEGE F11:58:40AM-SPORTS | Day,Sa-2 | | 10/20/12 1:54PM (Sa) | 00:30 | SPORTS-ABC COLLEGE FOOTBALL DOUBLEHEADER | GA1213TVH | \$2500.00 | |

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.

| | |
|-------------|----------------------|
| Gross Total | \$107,900.00 |
| Commission | (\$16,185.00) |
| Net Total | \$91,715.00 |

Total Spots 41